Providing opportunities for philanthropy and engagement at all stages of Jewish life
As we reflect on 2021, I am grateful for our board, staff, donors, and partners who have supported us as we united the Jewish Federation and Jewish Community Foundation into one organization, the Center for Jewish Philanthropy of Greater Phoenix (CJP).

With a combined 130 years of support to the community, the CJP will connect and serve the Greater Phoenix community by inspiring philanthropy that supports and enlivens Jewish life locally, in Israel, and throughout the world.

Our new organization will honor our roots as we recognize the significant and valuable contributions that have been made in our community throughout the years. We will continue to focus on supporting community needs, being dedicated to service, and enriching Jewish lives in our community through the many programs and initiatives that touch the lives of thousands of individuals every year.

We embarked on this past year with ambitious ideas and are developing our new strategic plan. While the ensuing months brought unanticipated challenges and twists, I am proud of the strides we have made toward building a robust organization that will engage individuals and organizations in service and philanthropy to help strengthen our community.

Among our many goals and aspirations:

> To understand your Jewish interests and help you support the projects and programs you care about most.

> To bring engagement opportunities to you – at all life’s stages.

> To help identify and support the future leaders of our community.

> To assist the community with the resources needed to help ensure safe and secure Jewish institutions.

It is important that we understand the interests of our community and provide opportunities for you to support the projects and programs you care about most. By putting donor intent at the heart of our philanthropic strategies, we will develop deeper and more meaningful relationships with you so we can best meet your personal philanthropic objectives.

Together, we can celebrate, reimagine, and cultivate a stronger and more diverse Jewish community.

Our work in 2021 formed a strong foundation for programs, networks, and collaborations to come. We invite you to join us and be a part of our ongoing mission to strengthen our community in the year ahead.
2021 JEWISH FEDERATION FINANCIALS

Annual Campaign
$2,785,503

Designated Giving
$1,211,500

Ticket Sales & Corporate Sponsorships
$27,000

Total Income
$4,024,003
2021 JEWISH FEDERATION FINANCIALS

2021 EXPENSES

- COMMUNITY GRANTS & ALLOCATIONS: $1,848,564
- COMMUNITY ENGAGEMENT: $244,144
- FEDERATION MEMBERSHIP DUES: $112,956
- FUNDRAISING: $468,189
- CASH RESERVE: $718,526
- MANAGEMENT/ADMINISTRATION: $703,800
- TOTAL 2021 EXPENSES: $4,096,179

2021 DESIGNED GIVING

- FEDERATION PROGRAMMING: $214,518
- JCC PROGRAMMING: $137,750
- PJ LIBRARY: $128,671
- TARGETED COMMUNITY CAMPAIGNS: $320,873
- WEBSITE IMPACT FUND: $262,280
- NOWGEN: $77,250
- GIVING CIRCLE: $20,158
- CAMPUS CAPITAL CAMPAIGN: $20,000
- NEWCOMERS: $25,000
- SENIOR RIDES: $5,000
- TOTAL 2021 DESIGNED GIVING: $1,211,500
## CONSOLIDATED STATEMENT OF FINANCIAL POSITION AT 12/31/2021**

### ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$3,755,373</td>
</tr>
<tr>
<td>Investments (Pooled Assets)</td>
<td>$71,326,394*</td>
</tr>
<tr>
<td>Prepaid Assets and Other Receivables</td>
<td>$41,758</td>
</tr>
<tr>
<td>Cash Surrender Value of Life Insurance</td>
<td>$1,588,636</td>
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<tr>
<td>Property and Equipment, Net</td>
<td>$53,097</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$76,765,258</strong></td>
</tr>
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### LIABILITIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable and Accrued Liabilities</td>
<td>$132,079</td>
</tr>
<tr>
<td>Grants Payable</td>
<td>$111,565</td>
</tr>
<tr>
<td>Charitable Gift Annuities</td>
<td>$123,456</td>
</tr>
<tr>
<td>Funds Held for Other Not-for-Profit Organizations</td>
<td>$9,887,980</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>$10,255,080</strong></td>
</tr>
</tbody>
</table>

### NET ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without Donor Restrictions (Undesignated)</td>
<td>$24,831,622</td>
</tr>
<tr>
<td>With Donor Restrictions:</td>
<td></td>
</tr>
<tr>
<td>Restricted by purpose or time</td>
<td>$12,350,195</td>
</tr>
<tr>
<td>Restricted in perpetuity</td>
<td>$30,201,247</td>
</tr>
<tr>
<td>Underwater Endowments</td>
<td>$(962,886)</td>
</tr>
<tr>
<td><strong>Total Assets with Donor Restrictions</strong></td>
<td>$41,588,556</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$66,420,178</strong></td>
</tr>
</tbody>
</table>

### TOTAL LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$76,675,258</strong></td>
</tr>
</tbody>
</table>

* Balance corresponds to Pooled Investment Holdings.

**A complete copy of our audited financial statements are available upon request.
INVESTMENT PERFORMANCE

The Foundation's pooled investment portfolio showed a gain of 11.7% in 2021, reflecting the overall 2021 investment market. The portfolio’s performance in market volatility can be seen in the following illustration of market return by year.

Despite several years of negative return in these volatile years, the portfolio has earned a cumulative 8.3% since inception.

Throughout all market volatility, it is important to remember that as a Foundation, we invest for the long-term. We employ prudent investment strategy, sound asset allocation, solid investment guidelines, keen oversight and quality leadership. We are confident that the Foundation’s investment portfolio, along with our national economy, will continue the Foundation’s assets in perpetuity.
## 2022 GRANTS & ALLOCATIONS

In the first combined grant cycle, the Jewish Community Foundation and Jewish Federation (now the Center for Jewish Philanthropy of Greater Phoenix) awarded more than $1.4 million to Jewish organizations, programs and services locally, in Israel and overseas. The organization awarded a combination of core operating support and program grants to meet the needs of our Jewish community.

### COMMUNITY ENGAGEMENT

**East Valley Jewish Community Center, General Support and Auschwitz Live, Virtual Tours for Students, $83,000**
Funding supports general operating costs and provides free tours to students in the Chandler Unified School District to experience Auschwitz Live Virtual Tours, the only live, online tour through history’s most notorious death camp.

**Hillel Jewish Student Center at ASU**
**General Support and Hillel Co-op, $80,500**
Hillel at ASU is the center of Jewish life on campus. Funding supports programming including a new initiative, Hillel Co-op, which convenes students in small groups to address current issues and develop leadership skills.

**Jewish Community Relations Council**
**Expansion of JCRC Work Statewide, $20,000**
Grant funding will be used to help expand the JCRC to include leadership and oversight of the JCRC in Tucson to help increase the safety and security of the Jewish community of Arizona.

**JewishPhoenix.com, Community Website, $83,000**
The new digital home of Greater Phoenix’s Jewish community, JewishPhoenix aims to connect people to the wide array of programming and opportunities to engage in Jewish life.

**Valley of the Sun Jewish Community Center**
**General Support, $433,000**
The Valley of the Sun JCC serves as a community hub that provides access to cultural, educational, social and health and fitness programs for people of all ages and backgrounds.

### EDUCATION

**Bureau of Jewish Education**
**General Support IGNITE – Inspire and Empower**
**Today’s Jewish Educators and Wise Aging, $62,000**
Funding supports educational programming including Wise Aging, a program that helps active seniors explore the issues of aging and IGNITE, an 18-month learning series for religious school educators in greater Phoenix.

**Shabbat Project Arizona, Life Purpose, Empowered Marriage, and Parenting: How to Overcome Stress, Negativity and Anxiety, $2,500**
This 16-week program for married Jewish couples with children uses Torah sources and positive psychology to help improve all areas of their personal lives.

**Valley Beit Midrash, Education Programs, $19,250**
Valley Beit Midrash strives to improve the quality of Jewish life in our community through transformative Jewish education including classes, panel discussions, and scholars-in-residence.

<table>
<thead>
<tr>
<th>School</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oasis School</td>
<td>$12,000</td>
</tr>
<tr>
<td>Pardes Jewish Day School</td>
<td>$16,719</td>
</tr>
<tr>
<td>Phoenix Hebrew Academy</td>
<td>$6,744</td>
</tr>
<tr>
<td>She’arim Torah High School</td>
<td>$2,665</td>
</tr>
<tr>
<td>Torah Day School</td>
<td>$17,114</td>
</tr>
<tr>
<td>Yeshiva High School of Arizona</td>
<td>$1,758</td>
</tr>
</tbody>
</table>

Through **PJ Library** we are distributing **2,500** books to Jewish children & teens annually.

More than **100 Dignity Grows bags, containing personal hygiene items, were distributed to women and girls in need in our local community**.

More than **50 young adults are taking part in our Leadership Advancement Series**.
HOLOCAUST PROGRAMMING
Arizona Jewish Historical Society, Life in Shadows: Hidden Children and the Holocaust, $10,000
Starting September 2022 - January 2023, AZJHS will feature an exhibit from the United States Holocaust Memorial Museum that examines the role of ordinary people in the Holocaust and the variety of motives and pressures that influenced individual choices to act.

ASU, Center for Jewish Studies
Genocide Awareness Week, $10,000
This week-long event addresses how we confront the legacy of the Holocaust and other mass genocides, while also raising awareness about current and ongoing threats of genocide and related mass atrocity crimes around the world.

SENIORS
Chabad of Arizona, Smile on Seniors (SOS), $10,000
Dedicated to enriching the lives of the senior population in Greater Phoenix, SOS offers programs to educate, and encourage Jewish engagement for seniors, their families, and the volunteers who provide services.

Chabad House, Smile on Seniors West Valley, $10,000
Smile on Seniors West Valley provides Jewish programming, education and experiences geared specifically to the older adult Jewish population in the West Valley.

Center for Jewish Philanthropy, Senior Rides, $53,000
The Center for Jewish Philanthropy's Senior Rides program provides low-cost, subsidized rides to Jewish seniors who are unable to drive and in need of transportation.

Jewish Family and Children's Service
Jewish Community Services, Virtual Center for Senior Enrichment, Senior Concierge, $266,500
Funding supports overall programming including the Senior Concierge and Virtual Center that help connect older adults to programs and services to help them remain active, safe, connected and independent.

Kivel Campus of Care, Jewish Services & Programs, $5,000
Funding provides Shabbat and High Holiday services, Jewish holiday celebrations, transportation to Smile on Seniors Shabbat dinners, and discussions regarding Israel to Kivel residents.

1,120 rides were provided to older adults through Senior Rides Program in 2021

SERVICES
Chabad of Arizona, Friendship Circle, $10,000
Committed to serving all members of the community regardless of religious affiliation, the Friendship Circle provides support to families of children with special needs.

Ezras Cholim, Shabbat Dinners for Jews in Need, $13,000
Funding will provide weekly Shabbat dinners, which are delivered Valley-wide, to families who are referred by Jewish Family and Children’s Service and Jewish Day Schools.

Gesher Disability Services, General Support and Camp Assistance for Children with Disabilities, $32,100
Gesher helps individuals with special needs and their families to lead fuller lives. A portion of funding supports summer camp assistance for children with disabilities.

Minkoff Center for Jewish Genetics
BRCA Positive Support Network, $8,500
Funding supports the launch of a network that will provide ongoing help - both financial and emotional – for those that find themselves with a BRCA positive diagnosis.

YOUTH
Lehadleek, Jewish Youth Outreach, $10,000
Phoenix has the second largest Bukharian Jewish community in the United States. Lehadleek offers educational and social programs to bridge the generational gap between traditional parents and their secular children who are on the brink of assimilation.

West Coast NCSY, Take Away 2K, $6,000
Take Away 2K will educate Jewish and non-Jewish Phoenix and Scottsdale teens about antisemitism. The program will be offered at five high schools, followed by a community-wide awareness event created by the teens, under the guidance of NCSY’s senior educator in antisemitism.

1,120 rides were provided to older adults through Senior Rides Program in 2021

47 grants awarded a total of $10,000 to four local organizations focused on meeting mental health needs

CJP YOUTH
Philanthropy Board
**ISRAEL & OVERSEAS**

**American Jewish Joint Distribution Committee (JDC)**

**General Support and Humanitarian Assistance for Elderly Jews in the Former Soviet Union, $14,000**

JDC’s humanitarian assistance program offers vital services to Jewish elderly living in post-Soviet states who are unable to meet their basic needs and have nowhere else to turn for support.

**Hillel – the Right to Choose, Support for Ex-Ultra-Orthodox Women, Single Mothers and Children, $10,301**

This comprehensive program includes counseling and treatment; educational and employment programs, free legal aid, scholarships, social and cultural programming, and housing subsidies and transitional housing in Hillel’s emergency shelter for 25 women ages 18-27.

**itworks – Single Mothers from Poverty to Stability, $10,000**

This program provides training and support to help single mothers (ages 19-55), learn necessary skills to find a job so that they can support themselves and their families.

**Jewish Agency for Israel (JAFI), General Support and Absorption of Ethiopian Immigrants in Israel, $14,000**

Funding supports the process of Aliyah for Ethiopian immigrants and provides the housing, services, and training needed to assimilate into Israeli society.

**Jewish Federations of North America Ukraine Relief, $50,000**

Supports JFNA partners (JDC, JAFI and World ORT) and provides services including trauma relief, temporary housing, humanitarian support, transportation, Aliyah and absorption, emergency operations and security.

The **Grossman Teen Israel Experience Fund** granted over **$65,000** to high school students participating in summer, semester and year-long programs in Israel.

More than **$155,000** was granted to send children from the Phoenix area to 35 Jewish summer camps across North America.

**Mavoi Satum, A World Without Agunot, $10,000**

Mavoi Satum will train a group of former and current mesoravot get to become activists. They will use their platform to work inside the Knesset and government ministries to bring about progressive change.

**Orr Shalom for Children and Youth at Risk Beating the Odds, $10,000**

Beating the Odds is an program that offers multi-faceted support and concrete assistance to 18-27-year-olds leaving their foster framework to prepare them for their transition to independence.

**Shekel – Inclusion for People with Disabilities, Medical Supervision at the Hettena School/Day Center, $9,052**

The program serves Jewish and Arab children (ages 3-21) from the Jerusalem area with cognitive and physical disabilities, providing them with a medical professional and a social worker to address the needs of each child.

**Women’s Spirit – Financial Independence for Women Survivors of Violence, Breaking the Bind, $4,366**

Breaking the Bind changes fundamental Israeli policies and laws that undermine, destabilize, and weaken all women but especially women survivors of violence, and the pain and setbacks caused by systematic injustice.
## 2022 Grants & Allocations

### Community Engagement
- East Valley Jewish Community Center $83,000
- Hillel Jewish Student Center at ASU $80,500
- Jewish Community Relations Council $20,000
- JewishPhoenix.com $83,000
- Valley of the Sun Jewish Community Center $433,000
**TOTAL Community Engagement** $699,500

### Seniors
- Chabad of Arizona $10,000
- Chabad House $10,000
- Jewish Family and Children's Service $266,500
- Kivel Campus of Care $5,000
**TOTAL Seniors** $291,500

### Education
- Bureau of Jewish Education $62,000
- Shabbat Project Arizona $2,500
- Valley Beit Midrash $19,250
- Oasis School $12,000
- Pardes Jewish Day School $16,719
- Phoenix Hebrew Academy $6,744
- She’arim Torah High School $2,665
- Torah Day School $17,114
- Yeshiva High School of Arizona $1,758
**TOTAL Education** $140,750

### Israel & Overseas
- American Jewish Joint Distribution Committee $14,000
- Hillel-The Right to Choose $10,301
- itworks $10,000
- Jewish Agency for Israel (JAFI) $14,000
- The Jewish Federations of North America $50,000
- Mavoi Satum $10,000
- Orr Shalom for Children and Youth At Risk $10,000
- Shekel/Hettena School/Day Center $9,052
- Women’s Spirit $4,366
**TOTAL Israel & Overseas** $131,719

### Services
- Chabad of Arizona $10,000
- Ezras Cholim $13,000
- Gesher Disability Services $32,100
- Center for Jewish Philanthropy $53,000
- Minkoff Center for Jewish Genetics $8,500
**TOTAL Services** $116,600

### Holocaust Programming
- Arizona Jewish Historical Society $10,000
- Hillel at ASU, Center for Jewish Studies $10,000
**TOTAL Holocaust Programming** $20,000

### Youth
- Lehadleek $10,000
- West Coast NCSY $6,000
**TOTAL Youth** $16,000

**2022 Total Grants** $1,416,069

### 2022 Small Grants
- Phoenix Holocaust Association: Educational materials $5,000
- Red Rocks Music Festival: Songs My Safta Sang to Me $1,250
- Yatom - Jewish Foster & Adoption Network $3,000
- Nishmat Adin $8,000
- Project Inspire $500
- Women’s Jewish Learning Center DAF $4,000
- Greater Phoenix Jewish Film Festival $3,500
- Beth El Congregation $3,750
**TOTAL** $29,000

Organizations whose program serves the Greater Phoenix Jewish community may apply for one-time grants of up to $5,000 through the streamlined small grants process. These grants support new programs or events, time-sensitive needs or opportunities, urgent or unforeseen needs, requests that capitalize on a time-limited opportunity, or capacity building projects.